

Project: 101114602 — EGAI — ERASMUS-EDU-2022-POL-EXP-HE













Task 4.2

Recording of the conference's speeches and discussions available

EGAI - UNITA AS A MODEL FOR INSTITUTIONALIZED UNIVERSITY COOPERATION: FROM THE EUROPEAN GROUPING OF ECONOMIC INTEREST TO THE EUROPEAN GROUPING OF ACADEMIC INTEREST

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Abstract

The Impact and Dissemination work package of the EGAI project - UNITA AS A MODEL FOR INSTITUTIONALIZED UNIVERSITY COOPERATION: FROM THE EUROPEAN GROUPING OF ECONOMIC INTEREST TO THE EUROPEAN GROUPING OF ACADEMIC INTEREST aims to disseminate results and lessons learned to contribute to the European debate on inter-university cooperation and intensification of joint activities, towards the European university. Throughout the project, various activities have been conducted to achieve this objective, including webinars, workshops, conferences, and a Spring School.

This document outlines the communication activities that have been carried out and refers to the dedicated website where the recordings of these activities are collected.

Summary

- 1. Introduction
- 2. Conferences and activities
- 3. Conclusions

1. Introduction

The project "EGAI - Unita as a Model for Institutionalized University Cooperation: from the European Grouping of Economic Interest to the European Grouping of Academic Interest" intended to examine, test and facilitate the use of a European Grouping of Economic Interest (EEIG) as an instrument of institutionalized university cooperation.

One of the project's objectives was to contribute to the European debate on the institutionalization of academic cooperation through the organization of dissemination activities, which were directed towards both the scientific community and university staff. All the activities have been published in the project-specific section within the alliance's website, managed by the University of Beira Interior (https://univ-unita.eu/Sites/unita/en/Pagina/unita#egai_project).

Several activities have been organised to achieve the goal: the kickoff of the project, two webinars, one workshop, one scientific conference, and a Spring School.

The webinars provided platforms for knowledge exchange and discussion among stakeholders from academia, industry, and policy-making bodies. They covered topics such as the role of universities in regional development, strategies for enhancing international collaboration, and best practices in project management. The second webinar addressed specific issues regarding the functioning of a university EEIG, focusing on:

- The topic of copyright: what rules apply to intellectual property in the context of the EEIG's activities? by A. Petcu and A. Cenan (UVT)
- Competition law and EEIGs by F. Gaillard (UPPA)
- Employment law and EEIGs by B. Gagliardi (UNITO)

The workshop "Interpersonal Skills and Sustainability was an opportunity to experiment with the EEIG, through which teachers were recruited and information was disseminated. It has offered opportunities for in-depth exploration of specific themes, facilitating hands-on learning experiences and fostering networking among participants.

The scientific conference served as a platform for presenting project findings, engaging with experts in relevant fields, and disseminating research outputs to a wider audience.

The Spring School provided a unique opportunity for intensive learning and networking, bringing together students, researchers, and administrative staff to delve deeper into project themes through lectures, group activities, and interactive sessions. Participants gained valuable insights

into the challenges and opportunities of inter-university cooperation and developed skills to enhance their contributions to collaborative initiatives.

The final event in Brussels will top off the project activities, providing an overview of key achievements, highlighting successful collaborations, and outlining future directions for European university cooperation. It will bring together project partners, stakeholders, and policymakers to reflect on lessons learned and chart a course for continued collaboration and innovation in the European higher education landscape.

To ensure broader dissemination of initiatives and achieved outcomes, dedicated social media channels (Instagram, linkedIn, Facebook) for the UNITA project were utilized, effectively amplifying its audience reach. Leveraging these platforms facilitated increased visibility and engagement, fostering greater awareness and understanding of EGAI-UNITA's endeavors and accomplishments among diverse audiences.

The following section collects the conferences and activities organized within the scope of the project.

2. Conferences and activities

In the project section of the EGAI website, videos of the conferences have been uploaded to make them accessible to everyone. Similarly, the core project deliverables have been uploaded: T2.2 "Toolkit of legal instrument" and T2.3 "Proposal of a new regulation framework".

Kick off program Presentation of the EGAI Project Barbara Gagliardi, EGAI project coordinator, Università di Torino The EEIG as an Instrument of Academic Cooperation Arnaud Lecourt, Université de Pau et des Pays de l'Adour Testing the EEIG for Academic Cooperation: The Legal Tools $ilde{\Delta}$ Ana Gascon Marcén, Universidad de Zaragoza Testing the EEIG for Academic Cooperation: the Training Activities 🖪 Claudia Martins and Tatiana do Adro, Universidade da Beira Interior The Contribution to the European Debate: The EGAI Winter School $ot \triangle ot$ Sorina Doroga and Raluca Bercea, Universitatea de Vest din Timișoara Final Remarks and Perspectives: from the European Grouping of Economic Interest to the European Grouping of Academic Alexandre Guigue, Université Savoie Mont Blanc EGAI - T 2.2 Toolkit of legal instrument 🗷 EGAI - T 2.3 Proposal of a new regulation framework 🚨 EGAI UNITA Webinar (14 September 2023) GEIE universitaire et services d'intérêt économique général: quelques problématiques

Workshop on "Interpersonal Skills and Sustainability" (20-24 November 2023)

UNITA EGAI Project Spring School - A Journey Towards Enhanced University Collaboration (18-19 March 2024)

Figure 1 - UNITA-EGAI website

The first activity carried out and shared was the kick-off meeting, a project presentation event held online that involved all interested stakeholders.

EGAI Project

In april 2023 the project 'EGAI – Unita as a Model for Institutionalized University Cooperation: from the European Grouping of Economic Interest to the European Grouping of Academic Interest' was launched. EGAI is funded through the ERASMUS+ program, within the call 'Pilot institutionalised EU cooperation instruments to explore the feasibility for a possible European legal status for alliances of higher education institutions'.

EGAI Project intends to **examine**, **test** and **facilitate** the use of a European Grouping of Economic Interest (EEIG) as an instrument of **institutionalized university cooperation**, with the final goal of designing a new grouping, the **European Grouping of Academic Interest** (EGAI).

EGAI includes the members of UNITA-Universitas Montium alliance, supported by national authorities in the field of **higher education**, the other Universities associated to Unita, the Italian authority competent for the registration of the EEIG (CCIAA of Turin) and other alliances or entities interested. Moreover, the project intends to achieve beneficial results for the entire European Academic Community, and notably those alliances wishing to test the EEIG.

A team composed by 15 legal and/or economic experts from all the partners will conduct an **in-depth analysis** to define the activities to be entrusted to the EEIG, the **legal tools** to ensure the sharing of personnel, data and material resources within the EEIG, and its **economic** and **financial needs**. The testing will be completed through the organization of a **lifelong learning activity** to be carried out by the EEIG. These analyses will lead to a proposal for the improvement of the existing institutionalised cooperation EU instruments. Results will be presented in a scientific conference and in a winter school at the conclusion of the project.



EGAI Project Kick off meeting video

Figure 2 - Kick off meeting



Recording of the conference's speeches and discussions

Figure 3 - Kick off meeting: on social media

Following, the webinar titled "GEIE universitaire et services d'intérêt économique général: quelques problématiques" was organized. The webinar focused on issues related to university EEIGs and services of general economic interest, and it was hosted and facilitated by the University of Pau et des Pays de L'adour.

EGAI UNITA Webinar

14 of september of 2023 SunitA



A webinar on issues related to university EEIGs and services of general economic interest hosted and facilitated by Professor Arnaud Lecourt of Universite Savoie Mont-Blanc.

Experts from the Universities of Turin, Timisoara, and Pau discuss various topics related to EEIGs. These include the relationship between services of general economic interest and university activities, the legal consequences of attracting private funding, institutional cooperation between universities and private companies, and possible legal regimes of an EEIG composed of legal entities under public law.

Watch the video to learn more.

Figure 4 - Webinar: records with flyer

Within the framework of WP3, the workshop 'Interpersonal Skills and Sustainability' was organized by University of Beira Interior. The workshop was directed to workers of small and medium enterprises of the respective regions, providing knowledge and tools for better choice and management of work teams and in leadership, in order to create a good work environment and awaken interest in the theme of sustainable development and organizational sustainability.

Workshop on "Interpersonal Skills and Sustainability",

⊞From 20 to 24 of november of 2023 ❖ UNITA

Do you want to develop Interpersonal Skills such as team work and leadership?

Do you wish to know more about Sustainability?

The European Economic Interest Group UNITA-Universitas Montium (EEIG), an alliance of six European universities (University of Beira Interior, University of Zaragoza, University of Pau et des Pays de L'adout, University of Savoie Mont Blanc, University of Torino and the University of Vest din Timisoara), organizes the workshop on "Interpersonal Skills and Sustainability", directed to workers of small and medium enterprises of the respective regions, with the main goal of the development and/or consolidation of social and interpersonal skills, providing knowledge and tools for better choice and management of work teams and in leadership, in order to create a good work environment and awaken their interest in the theme of sustainable development and organizational sustainability.

Public: Workers of small and medium-sized companies

Duration: 10 hours of work

Modality: Online, after work -6:30 pm / 8:30 pm CET

Language : English

Free attendance with certificate

Poster» 🖺 Programme» 🖺

More info: egai.unita@ubi.pt

Video Session 02



Video Session 03



Video Session 04



Figure 5 - Workshop: records



Figure 6 - Workshop: flyer

In addition to what was outlined in the project, a conference titled 'Paving the way for European Universities 'was organized by the University of Savoie Mont Blanc. During the conference, the participants and attendees explored the legal challenges posed by the sustainability of the European university Alliances.

Conference "Paving the way for European Universities", University Savoie Mont Blanc



The European Conference e Paring the Way for European Universities a took place on the Jacob-Hallerombette campas of the University of Savoir Mont filanc and also miline on 7/9 March 2004. It was an important step in the ECAL-ONICA purpost which is funded parithe Erannas a programme and origins six envivorables from the UNICA Alliance.

This confineme was a general by the Centre de recherche en Druit Antoine Favre, the Faculty of Law of Savoie Mont Elanc University, the Savoie Mont Elanc University. It gathered 30 attendees in person and 70 online. The participants and attendees explicited the legal challenges posed by the westamility of the Furguese university Affances.



This symposium brought together academics involved in European university affiainces and legal researchers to reflect together on the legal challenges passed by the institutionalization of the affiances and to propose innovative legal solutions to help their esolutions to help their esolutions.

The * Pating the way for European Universities > symposium is a high point in the European EGAT-UNITA project, which has given rise to a number of accentific events ment the part year and will end with the submission of conclusions to the European Commission. The work carried sat will help by the foundations of future leading European academic institutions.



Figure 7 - Conference: records



Recording of the conference's speeches and discussions

Figure 8 - Conference: flyer



universitasmontium Legal challenges & solutions for european

universities

UNIVERSITASMONTIUM Post П Mi piace: 82 universitasmontium Legal challenges & solutions for european universities Since the inception of the European Education Area, the European Council has fostered the creation of European universities. After three calls under the @euprojects_erasmusplus Programme, 50 Alliances have been created. The challenge is now to ensure the functioning of the European universities in the long run. The European Union has funded pilot projects to explore the institutionalization of European universities. The "EGAI" project seeks to examine, test, and facilitate the use of a European Grouping of Economic Interest (EEIG) as an instrument to institutionalize academic cooperation and proposes the creation of a new grouping: the European Grouping of Academic Interest (EGAI). This conference explore the legal aspects of the institutionalization of European cooperation and lays the groundwork for European universities. First, it explore the purpose of European universities and their associated legal

entities. Second, it explore the legal challenges posed by

may pave the way to long-lasting European universities.

institutionalized cooperation. Third, it consider solutions that

Figure 9 - Conference: Social media post (both Facebook and Instagram)

A second webinar titled "University EEIGs and Services of General Economic Interest: Addressing Some Issues" was organized. Speakers included Alexandra PETCU, Head of Innovation and Tech Transfer at the Universitatea de Vest din Timisoara, Andra CENAN, Lawyer and Intellectual

Property Specialist at the Centre for Innovation and Technology Transfer, Universitatea de Vest din Timisoara. Topics covered included copyright regulations concerning intellectual property within the context of EEIG activities, competition law, and EEIGs, and employment law considerations for EEIGs.

EGAI UNITA Webinar - Univeristy EEIGs and services of general economic interest: some issues

15 of march of 2024 UNITA

The conference "University EEIGs and services of general economic interest: some issues," was hosted by Université de Pau et des Pays de l'Adour (UPPA) as part of the EGAI project.

The event features experts like Alexandra Petcu and Andra Cenan from Universitatea de Vest din Timisoara, discussing copyright and intellectual property in EEIG activities.

Florian Gaillard explores competition law, while Barbara Gagliardi delves into

Join us for insightful discussions on the legal frameworks and challenges faced by University EEIGs in providing general economic interest services.

Engage with our speakers and fellow participants to deepen your understanding and contribute to the discourse.

Here is the link to the audio recording of the webinar and the photos taken: $\underline{https://nuage.univ-pau.fr/s/q377GcC835f4ZtC}$

Program » 🔼

Figure 10 - Webinar: audio and photos



Figure 11 - Webinar: flyer

Finally, the Spring School was held in March, organized by the West University of Timişoara and held in Romania. A two-day educational expedition with insightful discussions, expert-led presentations, and engaging networking opportunities.



#UNITA #EGAI #SpringSchool #UniversityCollaboration #EuropeanEducationArea #universitasmontium #europeanuniversity

Vedi traduzione





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Mi piace

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Condividi

UNITA - Universitas Montium

Post

Informazioni

Video

Foto Altro ▼

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UNITA - Universitas Montium

18 mar · 🚱

UNITA EGAI Project Spring School: A Journey Towards Enhanced University Collaboration Exciting times ahead!

The UNITA EGAI project embarks on a significant leap this spring, marking a pivotal moment in the enhancement of collaboration among European universities: EGAI Spring School.

!! Event Highlights:

The Start Date: Online sessions began on 15th March, moving to an engaging in-person experience on 18th & 19th March.

P Location: West University of Timișoara, 4 Vasile Pârvan Blvd., Auditorium A01, Timișoara, Romania.

💡 This two-day educational journey is designed for academicians, researchers, and administrative professionals, offering insightful discussions, expert-led presentations, and unparalleled networking opportunities. Join us in exploring the dynamics of university collaborations within Europe, as we look towards UNITA as a beacon of institutionalized cooperation, transitioning from the European Grouping of Economic Interest to the European Grouping of Academic Interest.

Don't miss this unique opportunity to be part of an evolving landscape in academic collaboration. See you in Timișoara!

Università degli Studi di Torino Universitatea de Vest din Timișoara Universidade da Beira Interior - UBI Université Savoie Mont Blanc Universidad de Zaragoza Université de Pau et des Pays de l'Adour (UPPA)

Figure 12 - Spring School: on social media

Turin, 25th March 2024 16

UNITA EGAI Project Spring School - A Journey Towards Enhanced University Collaboration

The UNITA CHAI project lakes a significant leap intractif this spring marking an essential phase in Carbette collaboration among tumpests amountains. The UNITA-LEAS Spring School commences units on Private, 15th of March, and transmissed to a compelling in person assesses in Tomisses in the 18th and 18th of March.

Event Overview
Location: Timissers, Romania

Venue: West University of Timissess, 4 Vasile Parvan Blvd, Auditorium AGI

Perturparia: well emback on a two-days entradermal experiment that promises compitful characteris, expert-lest presentations, and empeyor personations, apport control of the control of











Figure 13 - Spring School: records

Recording of the conference's speeches and discussions

Figure 14 - Spring School: flyer

3. Conclusions

In conclusion, the Project EGAI - Unita as a Model for Institutionalized University Cooperation: from the European Grouping of Economic Interest to the European Grouping of Academic Interest has successfully implemented a range of activities to promote its objectives. From webinars to conferences and workshops, these initiatives have engaged stakeholders across European cities, facilitating collaboration among students, university staff, and SME employees.

Overall, the EGAI project has made significant strides in advancing the goals of institutionalized university cooperation, contributing to the development of the European university concept and fostering a culture of collaboration and innovation across borders. Through its diverse range of activities and engagement with stakeholders, the project has demonstrated the value of interuniversity cooperation in addressing complex societal challenges and driving forward the European higher education agenda. The active involvement of stakeholders has been instrumental in sharing best practices and advancing the overarching goals of the EGAI project.